

Message Text

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PAGE 01 ISTANB 01057 120804Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----094444 122111Z /75

R 101127Z APR 78
FM AMCONSUL ISTANBUL
TO USDOC WASHDC
INFO SECSTATE WASHDC 9822
AMEMBASSY ANKARA POUCH

UNCLAS ISTANBUL 1057

E.O. 11652: N/A
TAGS: BBSR, TU
SUBJECT: WTDR/FTI-CEL-OPTIK SANAYI VE TICARET A.S.

REF: USDOC 6430

1. TURKEY
OFFICE USE: 2. 489 3. NA 4. 03
5. CEL-OPTIK SANAYI VE TICARET A.S.
6. P.O.B.: NA; EBUSSUUT CAD. 88, SIRKECI
7. ISTANBUL
8. CONTACT KENAN ERGENC
9. TITLE: GENERAL MANAGER
10. PHONE: 402412 11. TELEX: NA 12. CABLE: CELOPTIK-ISTANBUL
13. ESTABL: 1969 14. EMPL: 120 15. SIZE: LARGE
16. HREPUTATION: Y-GOOD 17. RPT DATE: 4/78
OFFICE USE: 18. NA 19. NA 20. NA 21. NA 22. NA
23. 38518/OM MFG. DIST. OPHTHALMIC FRAMES, LENSES AND GUNGLASSES.
24. FOREIGN SALES: CYPRUS
25. FINANCIAL REFS: T. IS BANKASI, KASIMPASA, ISTANBUL;
YAPI VE KREDI BANKASI, SULTANHAMAM, ISTANBUL.
26. TRADE REFS: SOVIREL, RUE BAUDEN 90/92, 92306 LEVALLOIS
PERRET, PARIS, FRANCE.
27. FOREIGN FIRMS REPRESENTED: AMERICAN OPTICAL COMPANY
INTERNATIONAL, P.O.B. 24, LANGE GASSE 90, CH 4002 BASEL,
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SWITZERLAND FOR OPTICAL GLASSES, AGENCY ACQUIRED 1968.
28. POST EVALUATION: REPORTEDLY LARGEST ENTERPRISE IN TURKEY IN
THIS FIELD, MANUFACTURES AND DISTRIBUTES OPHTHALMIC LENSES,
FRAMES AND EYEGLASSES. OFFICE LOCATED AT SIRKECI, AN ISTANBUL
COMMERCIAL DISTRICT, AND MANUFACTURING FACILITIES AT BOMONTI,
ANOTHER AREA OF ISTANBUL. FIRM WAS ESTABLISHED IN 1963,
INCORPORATED IN 1969. REGISTERED CAPITAL REPORTEDLY TL 2 MILLION

(TL 15-\$1) AND 1977 SALES TL 30 MILLION (\$1.2) MILLION). OWNED BY KENAN ERGENC AND HIS FAMILY. SALES ARE MADE THROUGHOUT TURKEY BY OPTAS OPTIK TICARET VE PAZARLAMA A.S., A SISTER MARKETING COMPANY OF CEL-OPTIK, WHICH EMPLOYS 8 SALESMEN. FIRM PLANS TO EXPORT TO SYRIA AND IRAQ IN 1978. BANKS GIVE FIRM GOOD CREDIT RATING. RECOMMENDED.

29. PREP.: E.OMER; APPR.: R.W. BECKHAM.

HOUGHTON

NOTE BY OCT: MESSAGE DELAYED IN TRANSMISSION.

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NNN

Message Attributes

Automatic Decaptioning: X
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Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Secure: OPEN
Status: NATIVE
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TAGS: BBSR, TU
To: COM
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vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/cf95aab3-c288-dd11-92da-001cc4696bcc
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